



START
NETWORK

START x NEXUSSQUARED **BLOCKCHAIN GATHERING AT THE UNIVERSITY OF ZURICH**

About START Satellite Events

Satellite Events are events taking place during the year all over Europe with the main goal to establish START Global together with its partners as a knowledge oriented, visionary and technology focused initiative across borders. The events will take place in a very exclusive setting and will be thematically tailored in order to emphasize the internationality of our organization, transfer knowledge and foster the regional entrepreneurship scenes. The events also help us to expand our own network and to recruit student talents as well as promising start-ups to our main events the START Summit and the START Hack. The thematic focus of the events is in line with the technological orientation of START Global and will focus on Blockchain, Artificial Intelligence, Internet of Things and Augmented & Virtual Reality.

About START

START is the leading initiative for Entrepreneurship and Technology in Switzerland. It is entirely run extracurricularly by students of the University of St. Gallen (HSG) and it is supported by the START Foundation. The vision targets to shape a new generation of entrepreneurs who, in times of technological change, solve society's challenges and take advantage of the new opportunities arising. START fosters emerging technologies and young entrepreneurs with campus activities at the University of St. Gallen and ETH Zurich, a well-positioned hackathon and the leading conference for Entrepreneurship & Technology in Switzerland. This unique portfolio guidelines entrepreneurial and technological minds from the very first impulse until the creation of innovation.

Date and Location:

19th of April 2017 at
University of Zurich
(UZH) Rämistrasse 71
8006 Zürich, KOL-G-217

Participants:

80-100 participants incl. local
start-ups, students, investors,
corporates and academics.

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University of
Zurich UZH



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SPEAKERS



PIERRE EDOUARD WAHL

Vice President of Innovation and Blockchain Lead at
Credit Suisse

Pierre Edouard Wahl is the Vice President of Innovation and Blockchain Lead at Credit Suisse. He studied Electronics and Electrical Engineering at the University of Edinburgh. In San Francisco he first discovered Bitcoin and then started a startup for which he wanted Credit Suisse as a partner. He got hired from them instead and since 2014 he's back in Switzerland. This speech will give an overview on blockchain in financial services.



DR. THOMAS BOCEK

Head of P2P and Distributed Systems at UZH

Dr. Thomas Bocek is the head of P2P and distributed systems at the Communication Systems Group at the University of Zurich since 2013. Before that, Thomas worked as a software engineer and technical project manager in the financial sector. The talk will give a brief insight on UZH projects in the Blockchain space such as a food-chain project, DDoS blocking with Ethereum, Coinblesk and some smaller projects.

STARTUPS



MELONPORT

Mona El Isa, CEO

Melonport is building asset management software using Blockchain Smart Contracts to reduce the barriers to entry and improve the inefficiencies currently experienced in the asset management space. The purpose is to build software that enables people to easily interact with the digital asset space in a way that is fair and equal to all.



ETERNITY WALL

Riccardo Casatta, Founder and CEO

Eternity Wall provides trustless timestamping solutions leveraging the properties of the Blockchain. Together with international experts they are developing an open standard called OpenTimestamps, including open calendar servers and software libraries in 3 different languages.



MODUM

Dr. Stefan Weber, COO

Modum combines IoT (Internet of Things) sensors with Blockchain technology to provide data integrity for transactions of physical products. Their technology is used to streamline supply chain processes in many sectors.



OYOBA

Kevin Schellinger, Founder

Oyoba is the first digital-native, mobile-first wallet bank, with Blockchain integration, operated from Switzerland. Banking made simple, efficient, transparent and centred around the customer.

BREAKOUT SESSION WORKSHOPS



WALDERWYSS

Hugh Reeves

This workshop will provide a high-level overview of the legal ins and outs of smart contracts operating on a Blockchain. We will try to understand the potential impact of Smart Contracts and attempt to get an idea of the legal risks for entrepreneurs venturing in that field.



PWC STRATEGY&

Dr. Daniel Diemers

This workshop will cover the topic of Smart Contracts in the context of financial service providers. We will explore viable business models, potential clients and revenue streams.



PWC STRATEGY&

Michael Noorlander

This workshop will cover the possibilities of cryptocurrencies in retail banking. We will explore how cryptocurrencies might become fit for retail customers, who the potential target clients are, what their needs are and what risks need to be mitigated to convince them.



NEXUSSQUARED

Daniel Gasteiger

This workshop will explore the potential enabled through the connection of Blockchain technology and Internet of Things (IoT). We will cover how the two technologies allow an interaction between real world and digital processes.



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APRIL 19TH - UZH - RÄMISTRASSE 71, 8006 ZURICH - KOL-G-217

AGENDA

16:00	INTRODUCTION			
16:15	PIERRE EDOUARD WAHL Blockchain Technology in Financial Services			
16:30				
16:45	DR. THOMAS BOCEK Blockchain Projects at University of Zurich			
17:00				
17:15	STARTUP PITCHES Melonport - Eternity Wall - Modum - Oyoba			
17:30				
17:45	BREAKOUT SESSIONS			
18:00				
18:30	WalderWyss Blockchain & Smart Contracts from a lawyer's perspective	PWC Strategy& Smart Contracts for financial service providers	PWC Strategy& Cryptocurrencies in retail banking	Nexussquared Connecting Blockchain & IoT
	WORKSHOP RESULT PITCHES			
18:50	WRAP UP			
19:00	NETWORKING & APÉRO			